

FIBS Privacy Policy

1. Controller

FIBS (Finnish Business & Society ry)
Eteläranta 10, Helsinki, Finland
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fibs@fibsry.fi
www.fibsry.fi

2. Contact information in matters related to data protection

Contact person of the register:
Milla Honkanen
Data Protection Officer:
Milla Honkanen
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milla.honkanen@fibsry.fi
www.fibsry.fi

3. Name of the register

FIBS member, user and marketing register

4. Purpose of the register

Personal data are processed in connection with orders, invoicing, debt collection, contacts, transactions, member surveys, service development, reporting, events, marketing and other measures related to membership management.

The data on purchases and transactions can also be used for profiling and targeting marketing efforts and member communications to match the interests of the data subject. Personal data are also processed when newsletters are sent, events are attended, and other marketing efforts carried out.

5. Data content and personal data groups in the register

The groups of people whose data can be processed include contact persons of the employers that are or have been members of the controller, persons who have been in contact with the controller, participants of events organised by FIBS, and people who have given their consent to marketing. You do not have to give us your personal data, but if you have decided not to do so, we cannot offer you our services.

Information necessary for the purpose of the register, included in e.g. the following data groups, can be processed in the register:

- a) basic information of the employer that is or has been a member of the controller, such as the name and contact information (address, email address, telephone number) as well as the name and contact information of the contact person;
- b) information related to the member relationship between the controller and the data subjects, such as order information, information on meetings, possible direct marketing permissions and prohibitions, as well as other communications between the parties and information related to the service;
- c) information on the data subject related to the use of the FIBS service package maintained by the controller or its additional services, such as first and last name, address information, contact information, date of birth, position, employer, gender, native language, user ID and password;
- d) participation in events on the controller's website, information entered into events, communications to FIBS and FIBS's other employees and services, as well as to information related to subscription to the newsletter;
- d) first and last name of the data subject registered for an event of the controller, as well as any contact information and information that may have been provided for the event. The registration data for the event entered by the data subjects themselves may include the following: email address, telephone number, address, date of birth and information about allergies.

6. Regular sources of information

Information provided by the members, the invoicing and customer data system database, usage and transaction data of blogs and newsletters, information in the member management and member service systems, partners, as well as companies and authorities that provide services related to personal data.

7. Regular disclosure of information

Data in the register can be shared within FIBS and between other FIBS stakeholders, if the data subjects themselves have consented to it.

FIBS may also outsource the processing of your personal data to external companies, which may be located in countries outside the European Union and the European Economic Area, such as the United States. These companies may process personal data in order to provide e.g. infrastructure and IT services or other services. In such cases, a sufficient level of data security and processing of the register is ensured with the EU-U.S. – Privacy Shield arrangement, or via an agreement using the standard data protection clauses approved by the European Commission.

8. Register protection principles

Personal data are processed either manually or by using automated data processing. The processing does not include automated decision-making or profiling. The stored data are protected by technological means. Physical access to the data has been prevented by access control and other security measures. Access to the information requires sufficient privileges and identification. Technological means are also used to prevent unauthorised access. Only the controller and specifically named personnel can access the data in the register. Only named persons have the right to process and maintain data in the register. The users are bound by the obligation of secrecy. Secure backup copies of the data are made, and the data can be restored if necessary. The information security level can be audited regularly through either an external or an internal audit.

9. Right to access and edit the information in the register

Data subjects have the right of access the data concerning them in the register. The access request must be made in writing to the controller. Data subjects have the right to rectification of inaccurate data concerning them in the register.