

FIBS Privacy Policy

Lyyti event registration system

Last updated on 14 September 2020

Controller

FIBS (Business ID: 2041759-1)
Eteläranta 10, 00130 Helsinki, Finland
tel. +358 45 206 2420

Contact person

Milla Honkanen
Eteläranta 10, 00130 Helsinki, Finland
milla.honkanen@fibsry.fi
tel. +358 45 206 2420

Name of the register

Lyyti event participant and customer register

Purpose of and legal basis for personal data processing

The personal data are processed to put the agreement between the controller and the data subject into effect and, whenever applicable based on the consent given by the data subject, in connection with orders, registrations, contacts, transactions, marketing, reporting and other measures related to managing the customer relationship, and to make these measures possible.

The data on purchases and transactions as well as location information can also be used for profiling and targeting marketing efforts and customer communications to match the interests of the data subject. Personal data are also processed when newsletters are sent, events are attended, and other marketing efforts carried out.

If the data subject does not provide requested information that is related to registration for an event, the controller cannot accept the registration of the data subject or commit to the agreement between the controller and the data subject concerning participation in the event.

Personal data storage period

Personal data are stored as long as necessary to make the data subject's registration and the related event possible. The data are removed when storing them is no longer necessary.

Groups of people in the register, data content and personal data groups

The groups of people whose data can be processed include participants of events organised by the controller or people who have given their consent to marketing. Information necessary for an event organised by the controller can also be processed in the register. The registration data for the event entered by the data subjects themselves may include the following: email address, telephone number, address, date of birth and information about allergies.

Regular sources of information

Information provided by the participants, and the invoicing and customer data system database.

Regular disclosure of information

Data in the register can be shared in the organisation and among event stakeholders. In addition, the data in the register are transferred to the specified processor of personal data. The information is not transferred outside the EU or the EEA.

Register protection principles

The stored data are protected by technological means. Physical access to the data has been prevented by access control and other security measures. Access to the information requires sufficient privileges and multi-factor identification. Unauthorised access is also prevented by firewalls and technological means of protection. Only the controller and specifically named technical personnel can access the data in the register.

Only named persons have the right to process and maintain data in the register. The users are bound by the obligation of secrecy. Secure backup copies of the data are made, and the data can be restored if necessary. The information security level is audited regularly through either an external or an internal audit.

Rights of the data subject

The data subject has the right to ask the controller for access to, rectification of, or erasure of personal data, or restriction of processing concerning the data subject. The access request must be made in writing to the address [fibs\(at\)fibsry.fi](mailto:fibs(at)fibsry.fi). The data subject also has the right to object to the processing of data, and the right to data portability. In addition, the data subject has the right to lodge a complaint with a supervisory authority.