



CXO-keskustelutilaisuus: Kaksinkertainen olennaisuus, CSRD ja ilmastonmuutos strategisina ajureina

13.12.2023 kello 8.30–11.00

STRATEGISEN KUMPPANUUDEN YHTEISTYÖNÄ



Ohjelma

8.00 – 8.30	Aamukahvi ja verkostoitumista	
8.30 – 8.40	Tilaisuuden avaus	Kimmo Lipponen, toimitusjohtaja, FIBS ja Tomas Otterström, Partner, Head of Sustainable Finance and Corporate Sustainability, KPMG
8.40 – 9.10	CSRD - ajankohtaiskatsaus ja kaksinkertainen olennaisuusanalyysi yhtiöiden valmistautumisen pohjana	Kirsi Saaristo, Director, and Veronica Palmgren, Director, Sustainable Finance and Corporate Sustainability, KPMG
9.10 – 9.25	Keskustelua	
9.25 – 9.35	Kohokohdat COP28 tapahtumasta	Kimmo Lipponen, toimitusjohtaja, FIBS
9.35 – 10.00	Decarbonization transition plans – journey to net zero	Heidi Koljonen, Manager, and Peter Willcocks, Assistant Manager, Sustainable Finance and Corporate Sustainability, KPMG
10.00 – 10.20	Nokian strategia vihreään siirtymään - "There is no green without digital"	Pia Tanskanen, Head of Environment, Nokia
10.20 – 10.50	Keskustelua	
10.50 – 11.00	Yhteenveto	
11.00	Tilaisuus päättyy	

We help you integrate sustainability into your value creation story and business processes



Our unique combination of professional experience and intuition, we harness our technical innovation and leverage our sector knowledge, fully focused on helping you grow your business for today and tomorrow. ”



Our EMA ESG Hub team

Sector Experts

  Energy & Natural Resources Massimo Mondazzi (Partner / senior advisor)	   Financial Services Expert Sandra Schneeloch (Manager)
  Infrastructure Expert Lisa Kelvey (Ass. Partner)	   Financial Services Expert Larissa Schneider (Ass. Manager)
  Public Sector Expert Bob Hoogendoorn (Director)	   Financial Services Expert Georgina Fletcher (Manager)
  Consumer Goods & Retail Expert Kristel Boyes (Director)	  Private Equity TBD
  Life Sciences Expert Michael Wagemans (Partner)	  Telecommunications, Media & Technology TBD
  Transport & Leisure <i>Candidate in train</i>	 Healthcare
  Automotive & Industrial Manufacturing <i>Candidate in train</i>	

Subject Matter Experts

  Head of ESG Strategy & Transformation	
  Head of Circular Economy Nicolas Jourdain (Director)	
  Head of Biodiversity Orlaith Delargy (Ass. Director)	
  Head of ESG Governance Nadine Hönighaus (Partner)	
  Head of Human Rights Kristiina Kouros (Senior Manager)	
  Water & Marine Environment Alexey Pavlov (Manager)	
  Pollution & Contamination Paddy Girinathannair	
  Africa ESG Lead Pieter Scholtz	

Enablement Team

  EMA & German Head of ESG Goran Mazar (Partner)	
  COO ESG EMA Hub Clive Adendorff (Partner)	
  Head of Strategic Projects Jason Kerr (Senior Manager)	
  Head of ESG Insights and Innovation Benedikt Herles (Director)	
  ESG EMA Hub Associate Elisa Becher (Associate)	
  ESG EMA Hub Associate Catalina Alarcon (Senior Associate)	



Operational support: seconded by functions and funded by the hub



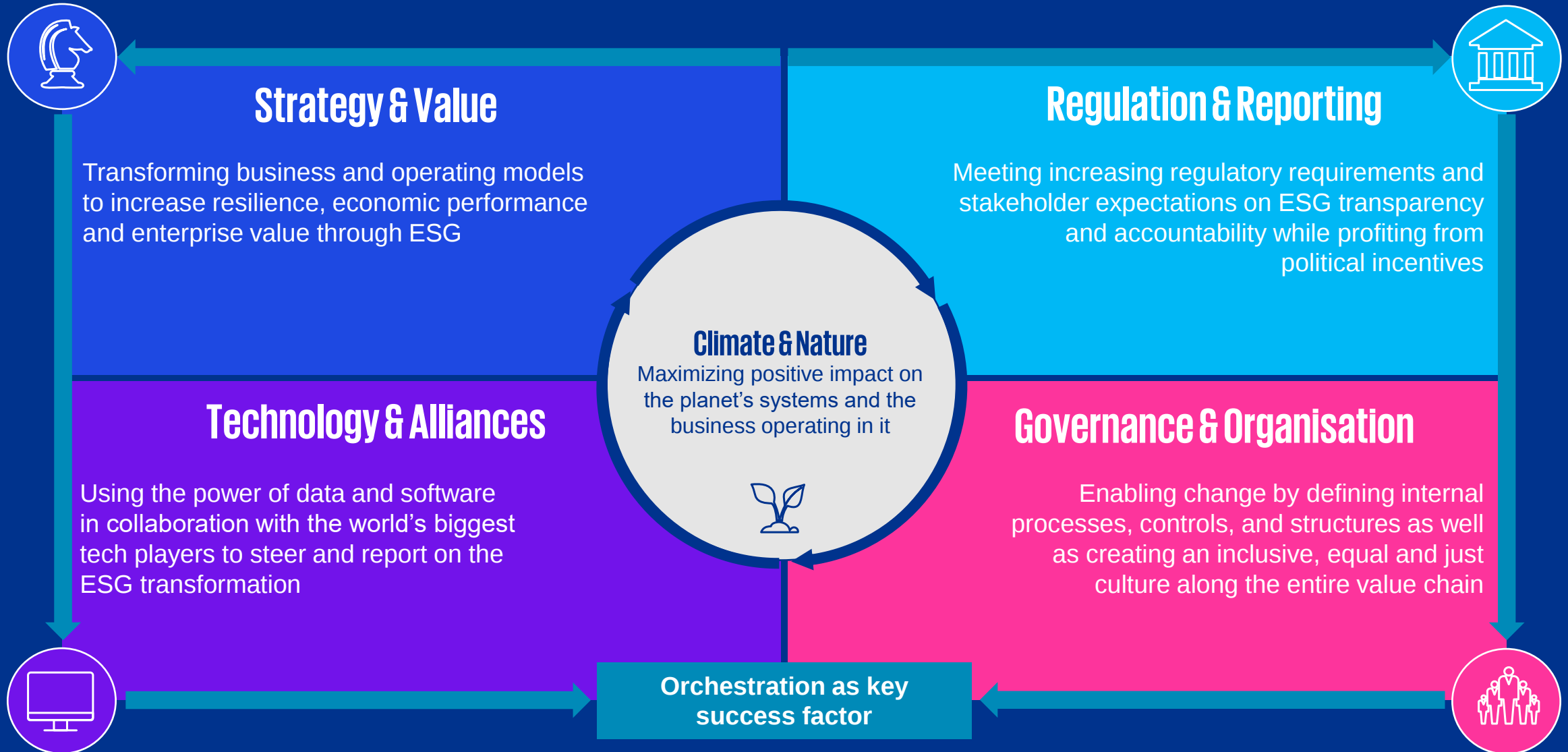
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Document Classification: KPMG Confidential

5

-  Hired from
-  Vacant position

KPMG's solutions across 4 areas in a changing business environment





EU CSRD ajankohtaistaus ja yhtiöiden valmistautuminen



Veronica Palmgren

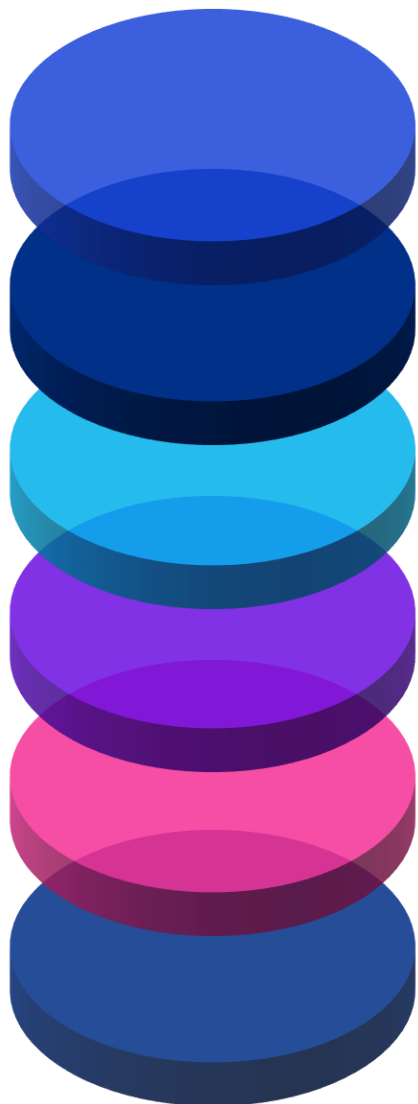
Director, Corporate Sustainability &
Sustainable Finance, KPMG



Kirsi Saaristo

Director, Corporate Sustainability &
Sustainable Finance, KPMG

EU CSRD:n suurimmat vaikutukset yrityksiin



01

Velvoittavuus

Kestävyysraportoinnin on oltava EU:n kestävyysraportointistandardien (ESRS) mukaista, mikä lisää pakollisia raportointivaatimuksia.

02

Raportointi osana vuosiraportointia

Kestävyystiedot tulee raportoida osana toimintakertomusta (erillinen kestävyys selvitys -osio) samalta raportointikaudelta ja samasta yrityksestä kuin tilinpäätös.

03

Pakollinen varmennus

Kestävyystiedot tulee varmentaa riippumattoman kolmannen osapuolen toimesta aluksi rajoitettuna varmennuksena, ja myöhemmin kohtalaisen varmuuden antavana varmennuksena.

04

Kaksinkertainen olennaisuus

Yritysten tulee raportoida olennaiset kielteiset ja myönteiset vaikutuksensa ihmisiin ja ympäristöön, sekä olennaisten kestävyysseikkojen taloudelliset vaikutukset, eli riskit ja mahdollisuudet, ja kohtuudella odotetut taloudelliset vaikutukset yritykseen.

05

Yksityiskohtaisuus

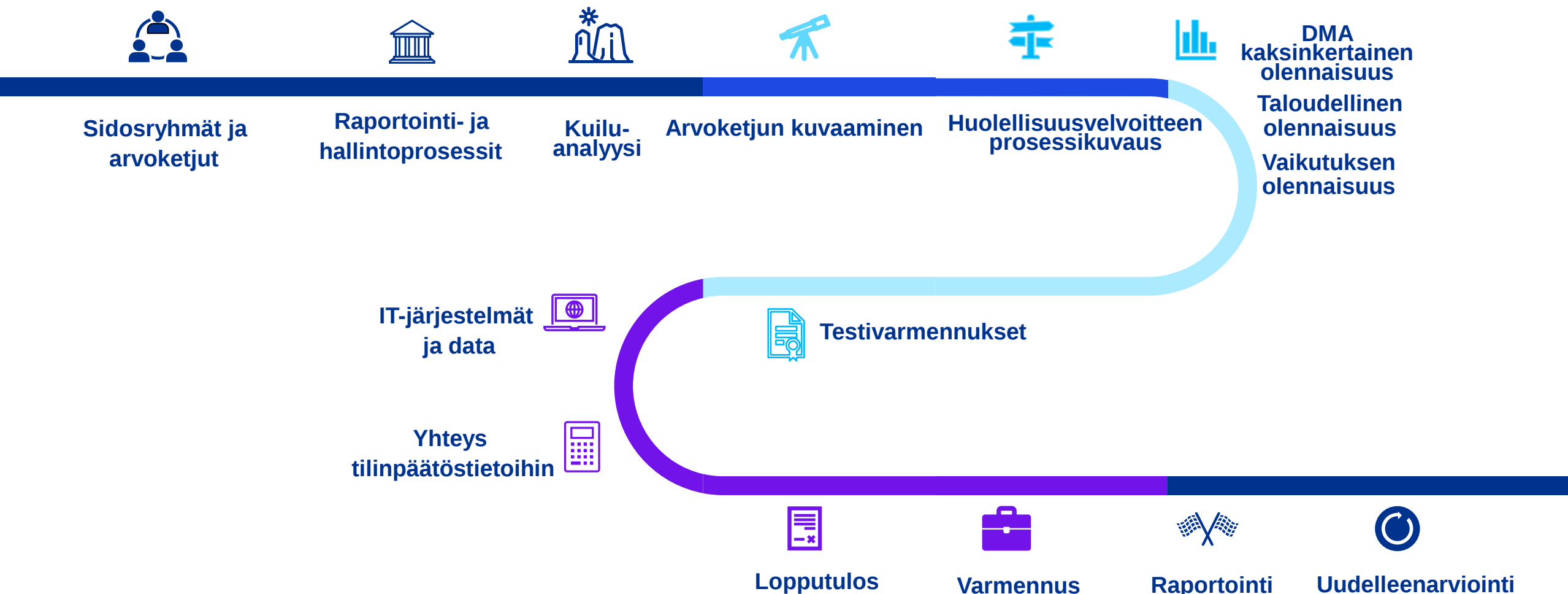
Edellyttää, että olennaisista kestävyysseikoista tulee raportoida strategiaa, tavoitteita, edistymistä, politiikkoja ja toimenpiteitä. Tietojen tulee kattaa vaikutukset, riskit ja mahdollisuudet arvoketjun alku- ja loppupäässä.

06

Muut raportoinnin kehikot

ESRS:ssä edellytetään EU:n taksonomian mukaisten tietojen julkistamista. Yhtiöiden on myös raportoitava EU:n muusta lainsäädännöstä johdettuja tietopisteitä, kuten SFDR (EU:n asetus 2019/2088), pilar 3 (EU:n asetus 575/2013), ja EU:n benchmarking asetus (EU 2021/1119), soveltuvien osin. Yhtiö voi sisällyttää GRI tai IFRS standardien mukaista kestävyysraportointia.

CSRD raportoinnin eteneminen



Mitä on kaksinkertainen olennaisuus?

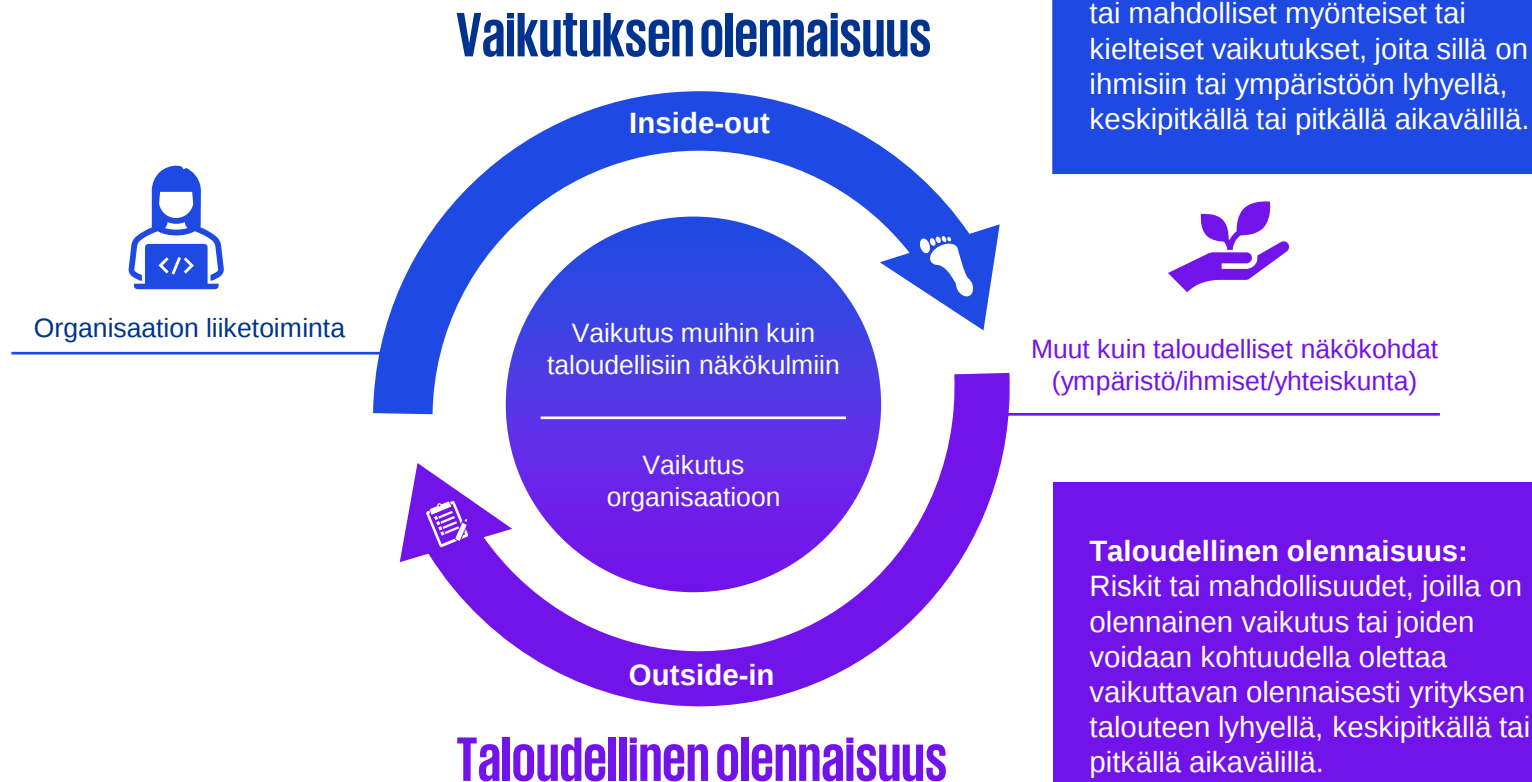
CSRD edellyttää raportoinnin sisällön määräytyvän kaksinkertaisen olennaisuuden perusteella.

Kaksinkertaisen olennaisuuden avulla yritys määrittää, mitkä kestävyttä koskevat aiheet sen on sisällytettävä kestävyysraportointiinsa pakollisten raportoitavien tietojen lisäksi.

Kestävyysseikka täyttää kaksinkertaisen olennaisuuden kriteerit, **jos se on olennainen vaikutuksen olennaisuuden, taloudellisesta olennaisuuden tai molempien näkökulmasta.**

Kaksinkertainen olennaisuus on siis pohjimmiltaan vaikutusten arviointi kahdesta toisiaan täydentävästä näkökulmasta.

Yritykset voivat olennaisuusmäärittelyn perusteella päätellä, mitkä tiedot ja tietopisteet ovat olennaisia tai epäolennaisia joko kestävyysseikat, osa-aiheen tai osaosa-aiheen tasolla.





CSRD - a tool for company's sustainability strategy

NON-FINANCIAL REPORTING DIRECTIVE (NFRD)

NFRD was adopted by EU in 2014 and transposed into the national law of all Member States as of 2018

NFRD set the rules on disclosure of non-financial and diversity information relating to the **ESG areas** by large EU public-interest companies (with > 500 employees) including listed entities, insurance companies and banks.

NFRD covered some 11,000 companies in the EU.

Limitations of NFRD

- No unified framework, and therefore no benchmark
- No assurance requirements - information reported by companies may not be sufficient
- Less detailed disclosure requirements
- Number of companies covered not enough to achieve goals of the EU Green Deal

Reporting requirements of NFRD

- Environmental protection
- Social responsibility and treatment of employees
- Respect for human rights
- Anti-corruption and bribery
- Diversity on company boards

- 83% of companies disclosed their business model in some shape or form;
- 99% disclosed their policy approach to at least one key non-financial aspect;
- 76% disclosed the role of environmental or climate change matters in their financing and investments; and
- 79% identified at least one climate or environmental risk.

Findings

In November 2018, CDSB and CDP analyzed climate and environmental disclosure under the EU Non-Financial Reporting Directive for 80 of the largest companies in the EU.



First Steps: Corporate climate & environmental disclosure under the EU Non-Financial Reporting Directive | Climate Disclosure Standards Board (cdsb.net)

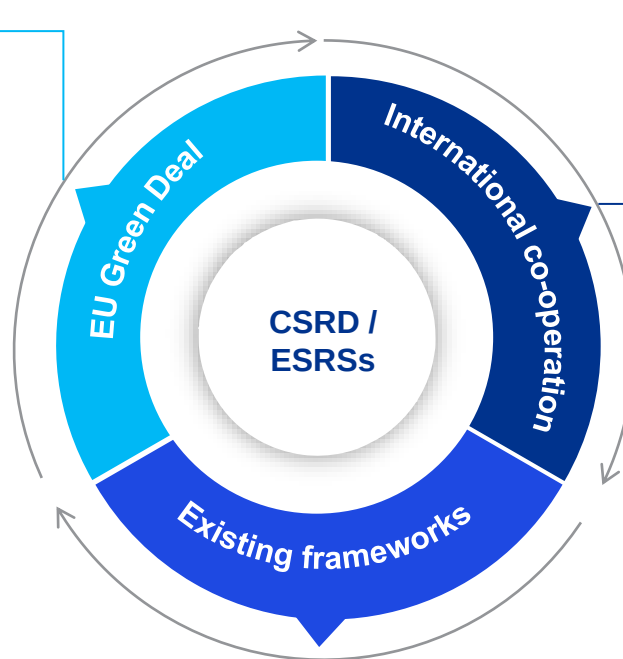
- 75% of companies disclosed board-level oversight of climate and environmental issues while a smaller proportion disclosed management's role of the same (64%)
- Only 1 company reviewed had conducted and reported fully on its climate-related scenario analysis and disclosed details of this analysis, including key assumptions and impact to the company and strategy.

- Less than half (48%) of the sample described their due diligence processes for climate and environmental risks;
- Only 13% identified the time horizon associated with an identified climate or environmental risk; and
- 39% of companies disclosed scope 1, 2 and 3 emissions and only 41% disclose GHG emissions targets.

What are ESRs based on?

EU Green Deal

Designed to support the European Green Deal and to be aligned with existing sustainability frameworks in the EU (e.g. SFDR and EU Taxonomy).



Existing frameworks

EFRAG has aligned reporting areas with those used in the TCFD's recommendations. Many disclosure requirements are similar to or based on these recommendations and the standards developed by the GRI.

International co-operation

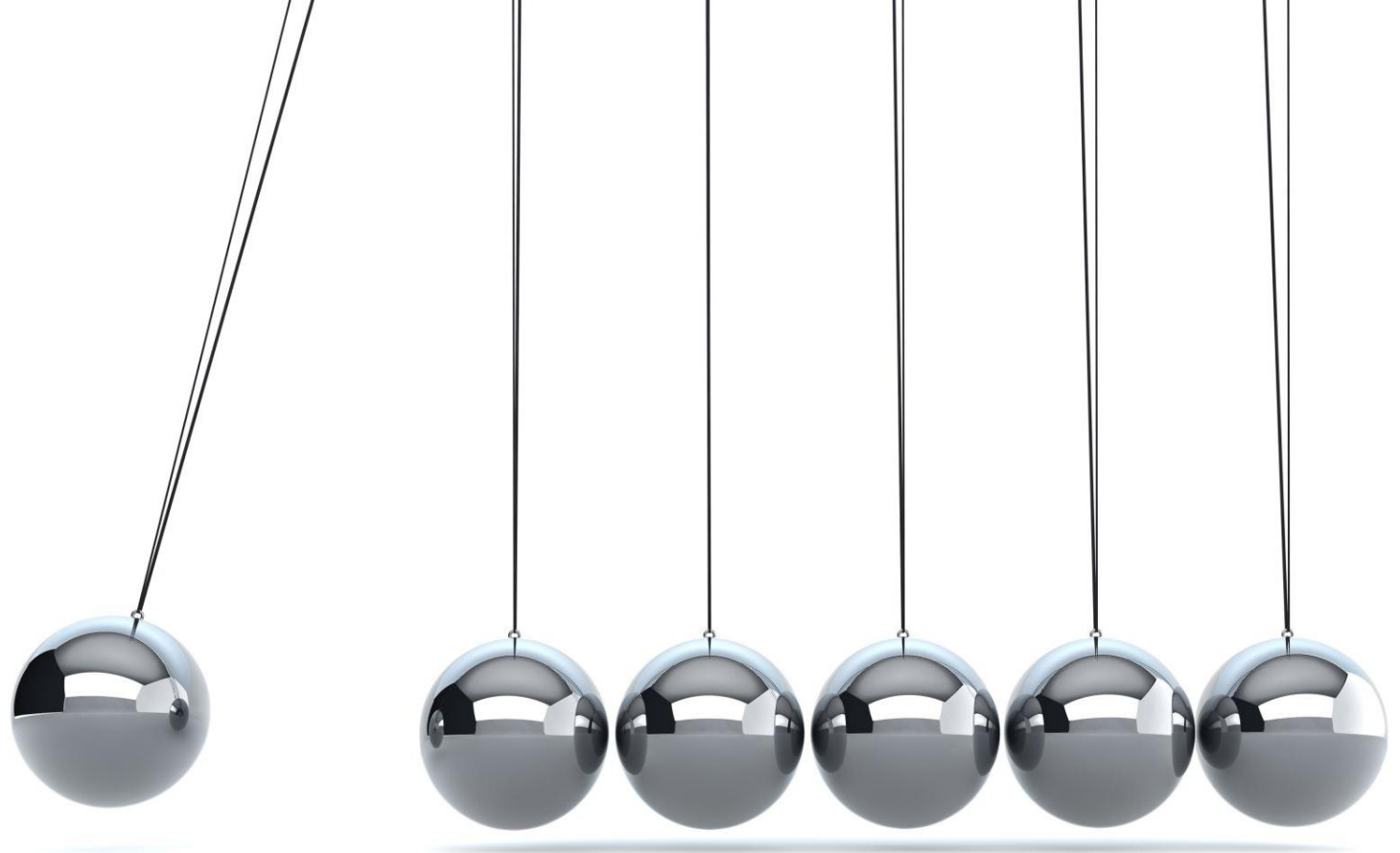
EFRAG has and will continue to co-operate with the ISSB to achieve interoperability and to maximise convergence between ESRs and IFRS® Sustainability Disclosure Standards.



The CSRD requires ESRs to take account of global standard-setting initiatives for sustainability reporting to the greatest extent possible. However, ESRs will go further where necessary to meet the EU's own ambitions and to be consistent with the EU's legal framework.

Sustainability driving the strategic company storyline

- The EU CSRD brings companies the opportunity to **report publicly about their sustainability programs, services and impacts** by not only focusing on risks.
- Elements of the company's strategy that relate to or affect sustainability matters, its business model and value chain could create **further opportunities to the company** and its clients.
- **Investors increasingly factor in ESG aspects** when making investment decisions. The company might have better access to financial instruments by ESG reporting. Investors are also pushing ESG expectations downwards to portfolio companies.
- **Stakeholders increasingly scrutinize ESG performance and transparency**, affecting e.g. consumer demand and brand acceptance.

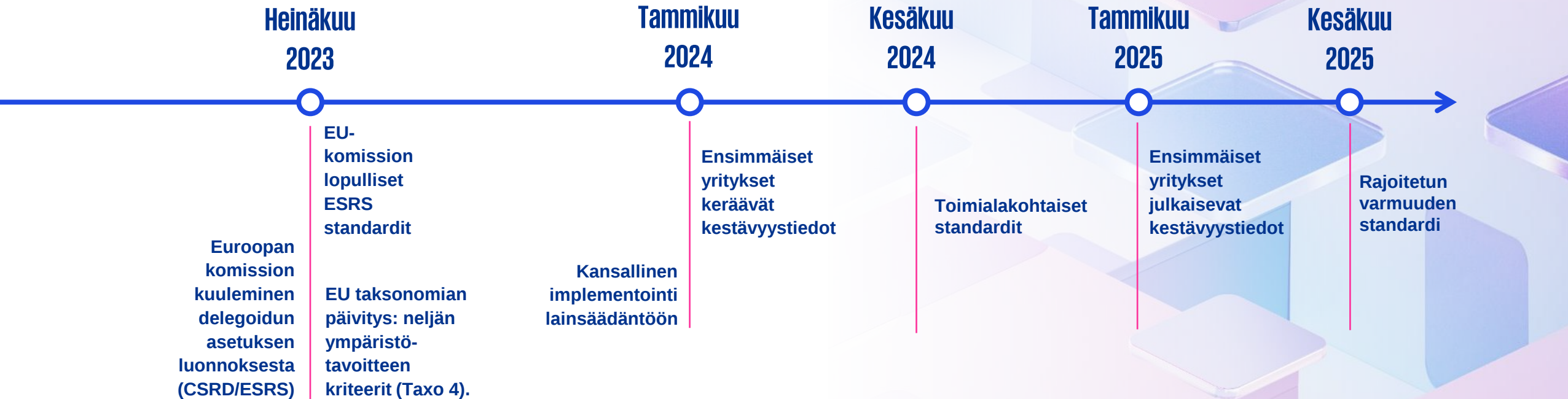


- How are material **impacts, risks and opportunities** **informing** the strategy and business model?

- What are **sustainability goals for major product and service groups**, customer categories, geographical areas and relationships with stakeholders?

- What are the strategic elements that relate to or impact on sustainability matters, including **challenges ahead, critical solutions** to be implemented or projects to be undertaken?

Mitä seuraavaksi?





KPMG EU Taxonomy Survey Results

FY 2022

For more information and
detailed
sector insights, see the full
report



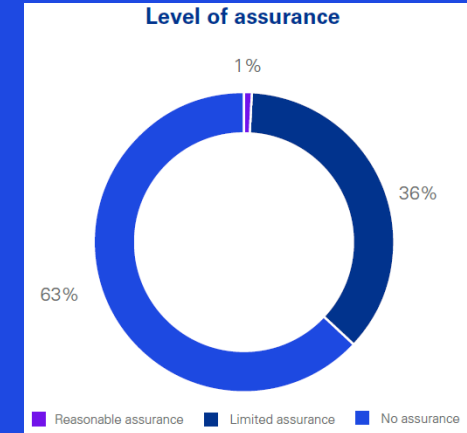
General findings

Qualitative information

- Disclosures varied from a concise paragraph in the back of the annual report to extensive sections
- There were gaps in the information provided, e.g.,
 - Only 6 % of the companies reporting aligned turnover provided required information regarding amounts related to aligned activities pursued for internal consumption
 - Only 22 % reported the required breakdown of the CapEx numerator
 - 82 % of companies with aligned activities described how they ensured compliance with the minimum safeguard requirements

Level of assurance

- 37 % of the sample companies said that they commissioned an audit of their EU Taxonomy information (33 % without Spanish companies who already have a mandatory limited assurance requirement)



Mandatory reporting tables

- 68 % disclosed all three reporting templates without modifications
- 15 % used modified templates
- 7 % disclosed only some of the templates
- 10 % did not disclose the required templates at all
 - Of these 52 % had no eligible or aligned turnover, CapEx, or OpEx
- 80 % did not disclose any information regarding the Complementary Delegated act (introducing gas and nuclear sector), neither any of the templates nor verbal explanations

Sector insights

- The highest EU Taxonomy-eligible Turnover was reported by the Real Estate and Automobiles and Parts sectors
- The highest Taxonomy-aligned Turnover was reported by the Utilities and Real Estate sectors
- The sectors Healthcare and Food, Beverage and Tobacco reported almost no Taxonomy-eligible or -aligned revenue

*In the report eligible means 'eligible and aligned turnover (A.1)' plus 'eligible but not aligned turnover (A.2)' – the underlying reasoning is that every aligned activity is also eligible.



Speeding up global climate work

**Thoughts and examples from
pioneering Finnish companies**

COP28 Finland Pavilion, 1.12.2023

The Heat Is On...



Photo: Mikko Nikkinen / Visit Finland

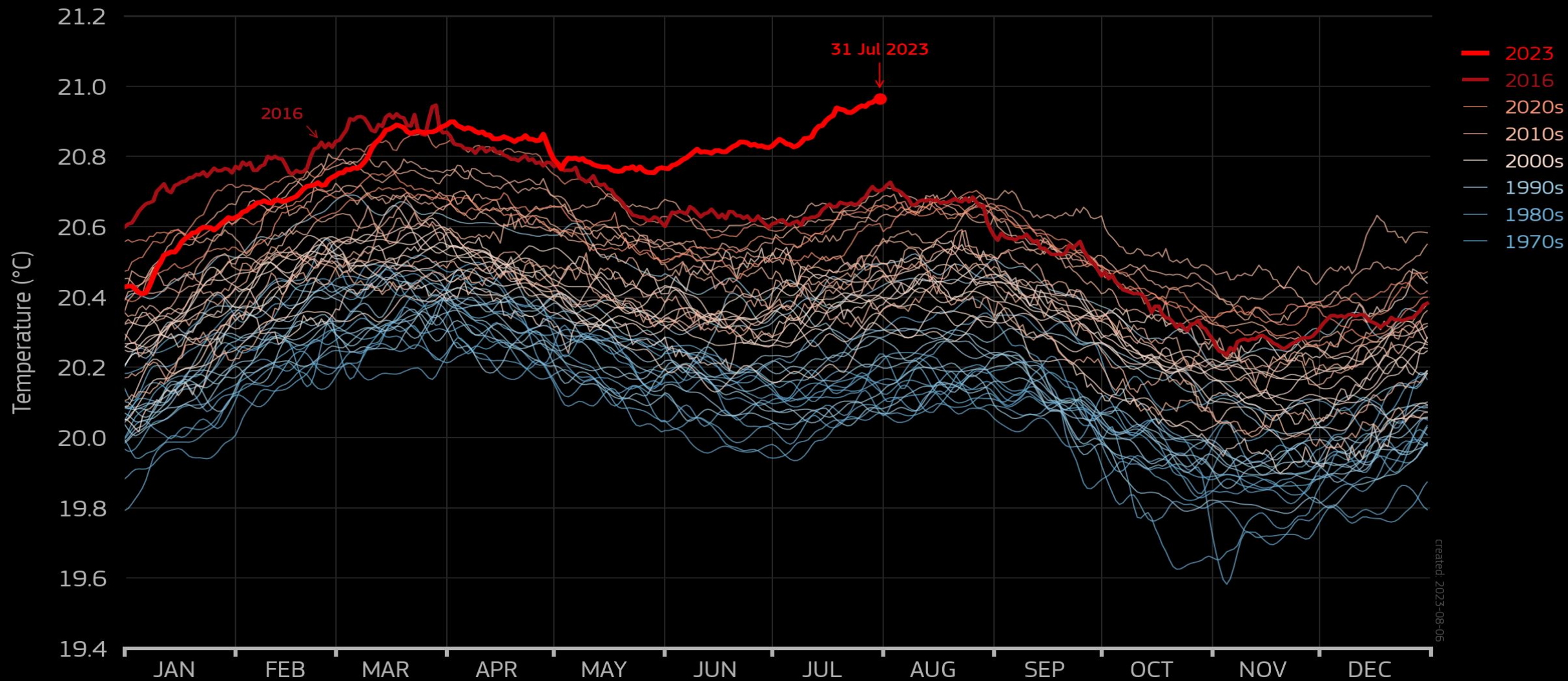
DAILY SEA SURFACE TEMPERATURE 60°S–60°N

Data: ERA5 1979–2023 • Credit: C3S/ECMWF



Climate
Change Service

climate.copernicus.eu



PROGRAMME OF
THE EUROPEAN UNION

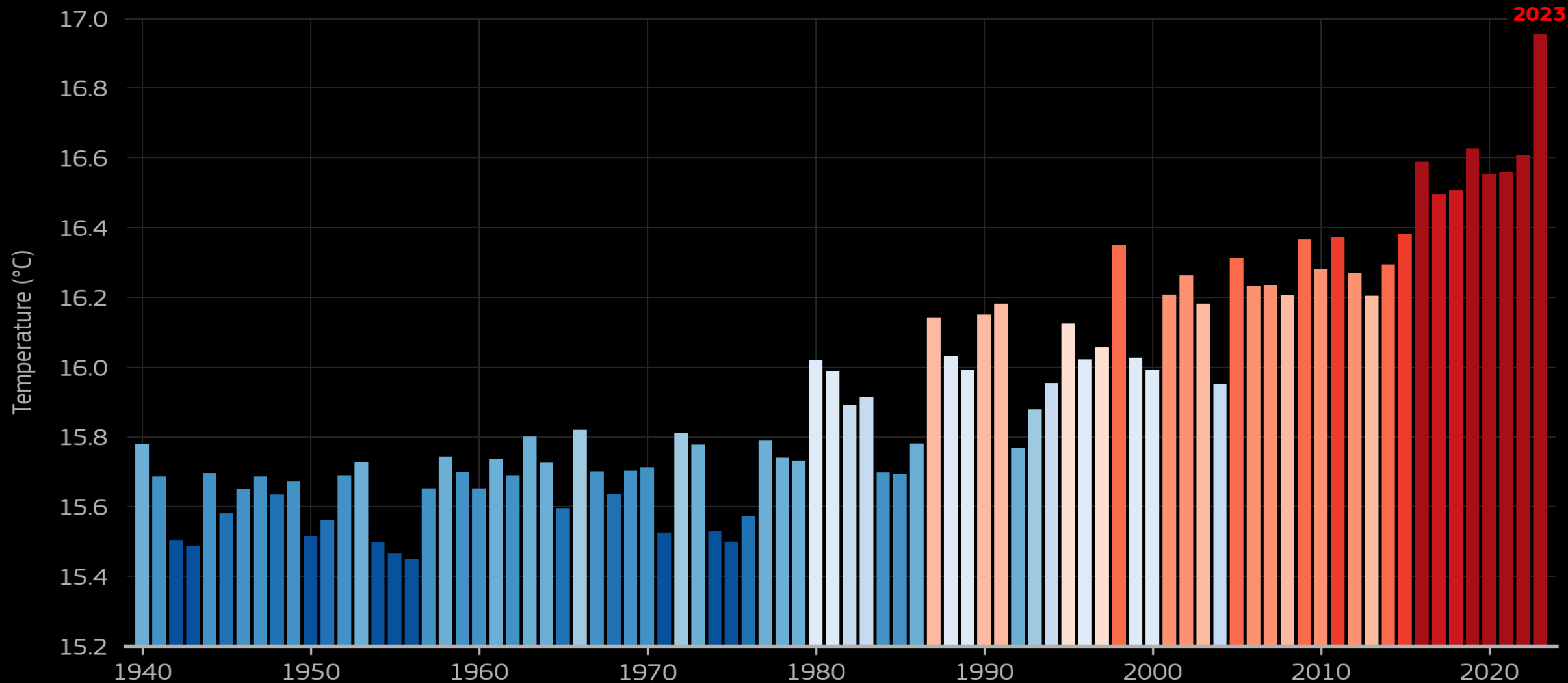


IMPLEMENTED BY



GLOBAL SURFACE AIR TEMPERATURE • JULY

Data: ERA5 1940–2023 • Credit: C3S/ECMWF



PROGRAMME OF
THE EUROPEAN UNION



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COP28 Main Themes

- Tripling global **renewable energy** generation capacity by 2030.
- Doubling annual **energy efficiency** improvements by 2030.
- An orderly decline of **fossil fuel use** demand by 2030, starting with no new coal plants.
- **Commitment from the oil and gas industry** to align their strategies and investment portfolios with 1.5°C, with a focus on a 75 percent reduction in methane emissions by 2030.
- **Financing mechanisms** for a major scaling-up of clean energy investment in emerging and developing economies.

WE DON'T SAY MUCH BUT WHEN WE DO, WE MAKE IT COUNT

We are a Northern people of few words: our actions do the talking. In Finland, we seek innovation everywhere. We punch above our weight in creating lasting solutions for a sustainable, good life. To meet the world's collective climate goals, this task has become more urgent than ever. Words aren't enough: it's time to act together.



Speeding up global climate work

Thoughts and examples from pioneering Finnish companies



Panelists



Rolf Ladau

CEO
Paulig Group



Alexander Nick

Senior Director Climate Action
WBCSD



Heidi Peltonen

VP Sustainability
Outokumpu



Pia Tanskanen

Head of Environment
Nokia Corporation



Kimmo Lipponen

CEO, FIBS

Moderator

WBCSD Action Plan

- World is turning to **businesses** for sustainability solutions
- We drive **transformative solutions** into value chains that are based on science, data and collaboration
- We recognize that trust and recognition will grow by business being **accountable for their performance** towards the climate targets
- By tackling both the **solutions** and the **accountability** we are the credible business-driven partner in the sustainability ecosystem



COP28
UAE

ACTION BUILDS HOPE

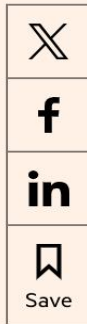
CLIMATE FINANCE: COMMITMENT COUNTER



OVER \$83.7 BILLION COMMITTED SO FAR

COP28 draft agreement drops phaseout of fossil fuels

Document says countries 'could' cut consumption and production among a range of actions



The proposed text faced fierce opposition from those that were hoping for a landmark agreement to phase out fossil fuels © Martin Divisek/EPA-EFE/Shutterstock



**COP28
FINLAND
PAVILION**



Thank you!





Decarbonization transition plans – journey to net zero



Peter Willcocks

Assistant Manager, Corporate
Sustainability & Sustainable Finance,
KPMG



Heidi Koljonen

Manager, Corporate Sustainability &
Sustainable Finance, KPMG

Increasing scrutiny on corporate net zero targets

The tough truth behind corporate net zero sustainability targets



(Image credit: Alamy)



By Kristen Talman 13th November 2023

Businesses are increasingly committing to ambitious sustainability pledges. Yet what that means is complicated and opaque, and some companies are struggling to make an action plan.

ADVERTISEMENT

More companies setting 'net-zero' climate targets, but few have credible plans, report says



World's biggest firms failing over net-zero claims, research suggests

Amazon, Ikea, Nestlé and others will fall short of promise to cut carbon by 100%, says NewClimate Institute



Corporate Net Zero Stocktake

50%

World's largest 2,000 publicly listed companies have a net zero target

37%

Of corporate net zero targets fully cover Scope 3 emissions

13%

Of corporate net zero targets specify quality and conditions under which offsets would be used – reliance on low quality offsets over emissions reductions

4%

Of corporate net zero commitments meet the revised 'Starting Line criteria' set out by UN in June 2022

Net Zero Tracker, Oct 2023

UN Race to Zero

Starting Line

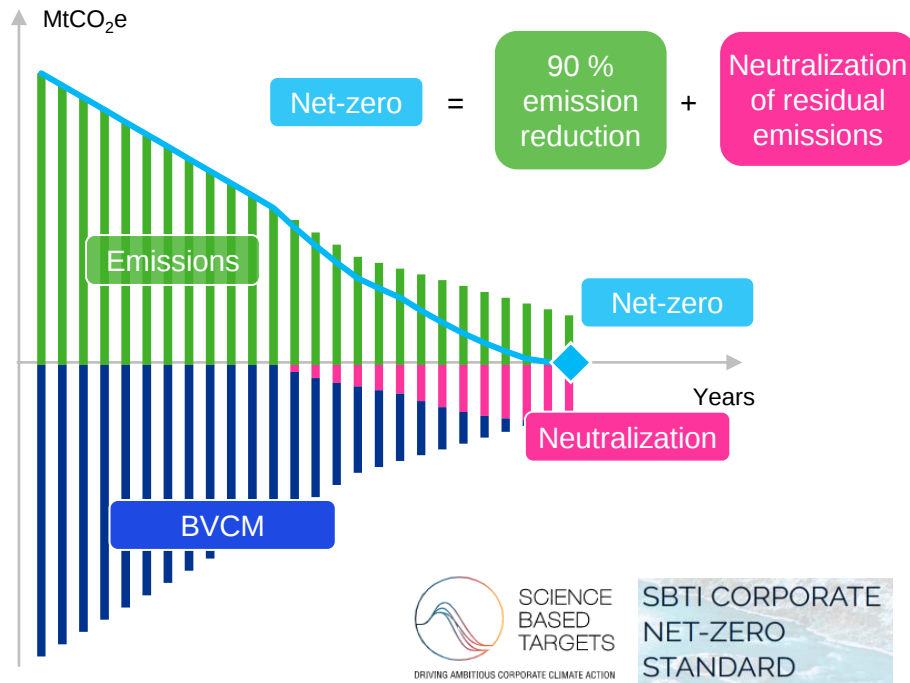
Pledge	Pledge to reach net zero GHGs as soon as possible and by mid-century at the latest , in line with global efforts to limit warming to 1.5C Interim target to achieve in next decade reflecting maximum effort toward 50% reduction in GHGs by 2030
Plan	Within 12 months of joining, explain what actions will be taken toward achieving both interim and longer-term pledges , especially in the short- to medium-term
Proceed	Take immediate action toward achieving net zero , consistent with delivering interim targets specified
Publish	Commit to reporting publicly both progress against interim and long-term targets, as well as the actions being taken, at least annually

Leadership

Scope	Targets must cover all GHG emissions. Including Scope 3 for businesses and investors where they are material to total emissions and where data availability allows them to be measured sufficiently
Sinks and Credits	In the transition to net zero, prioritise reducing emissions, limiting any residual emissions to those that are not feasible to eliminate Clearly specify what sinks and credits are used to make any neutralization claims Encourage contributions to preservation and restoration of natural sinks and credits demonstrate additionality and permanence
Empowerment & Equity	Seek to enable all actors to contribute to the global transition toward (net) zero through engagement, information sharing, access to finance, and capacity building. Develop plans aligned with UN SDGs and Articles 2 and 4 of the Paris Agreement.

Science Based Target Initiative (SBTi)

SBTi Corporate Net Zero Target Standard



	Scope 1 & 2 Coverage	Scope 3 Coverage	Emission Reduction
Near-term (5-10 years)	95%	67%	50%
Long-term (2050)	95%	90%	90%

Indicative of cross-sector absolute reduction targets

Transition Plans in Corporate Reporting



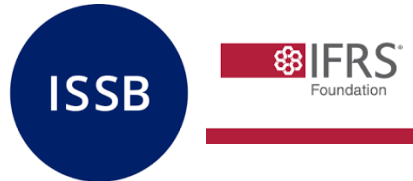
Transition Plan

- Current GHG emissions performance
- Impact on businesses, strategy and financial planning from a net-zero transition
- The actions and activities that support the transition plan, including GHG emissions reduction targets and planned changes to businesses and strategy



Transition Plan

Time bound action plan clearly outlines how organization will pivot assets, operations and entire business model towards a GHG emission reduction trajectory limiting global warming to 1.5C (halving emissions by 2030 and achieving net zero in 2050)



Transition Plan

- Company's strategy for how it plans to transition to a lower-carbon economy
- Specific targets and actions on how it plans to transition
- Resourcing of the activities outlined in transition plans
- Critical assumptions and dependencies identified in developing transition plan



Transition Plan

- Launched by HM Treasury to develop a gold standard for private sector climate transition plans
- Sets out good practice for transition plan disclosure on how organizations will meet climate targets
- New requirements likely to be enforced by FCA authority

ESRS E1-1 Transition plan for climate change mitigation

Objective: Enable an understanding of past, current and future mitigation efforts to ensure that the undertakings strategy and business model(s) are compatible with the transition to a sustainable economy and in line with limiting global warming to 1.5C



ESRS E1 Climate Change Disclosures

E 1-4 Targets related to climate mitigation and adaptation

- Emission reduction targets for scope 1, 2 and 3 GHG
- Whether targets align with limiting global warming with 1.5C (e.g. SBTi)
- Expected decarbonization levers to achieve targets

E 1-6 Gross Scopes 1, 2, 3 and total GHG emissions

Includes all significant emission sources across the entire upstream and downstream value chain

GHG protocol

E 1-7 GHG removals and GHG mitigation projects financed through carbon credits

- Total GHG removals and storage and carbon credits
- Net zero target disclosed, explanation of neutralising residual emissions once 90-95% emission reductions

E 1-8 Internal carbon pricing

- Whether internal carbon pricing schemes are applied
- Type of internal carbon pricing scheme
- Scope of internal carbon pricing schemes
- Coverage of emissions

Transition Plan

E 1-2 Policies related to climate change mitigation and adaptation

Disclosure of the policies adopted to manage material impacts, risks and opportunities related to climate change mitigation and adaptation

E 1-3 Actions and resources in relation to climate change policies

- Key actions planned and undertaken
- Achieved and expected emission reductions
- CapEx and OpEx required

E 1-9 Potential financial effects from material climate related risks and opportunities

Financial effects from material climate related risks and opportunities over the short, medium and long-term time horizons

ESRS 2 SBM-3 Material IRO and their interaction with strategy and business model(s)

Disclosure of the resilience of its strategy and business model in relation to climate change

What does “good” look like?



1. Clear, measurable and ambitious target



2. Target must cover short, medium and long-term with steep front loaded GHG cuts



3. Carbon credits and offsets cannot be used to deliver on short to medium term targets



4. Levers for change clearly identified and costed with a robust financial plan in place



5. Supply chain and consumer engagement is key for industries with large scope 3 emissions

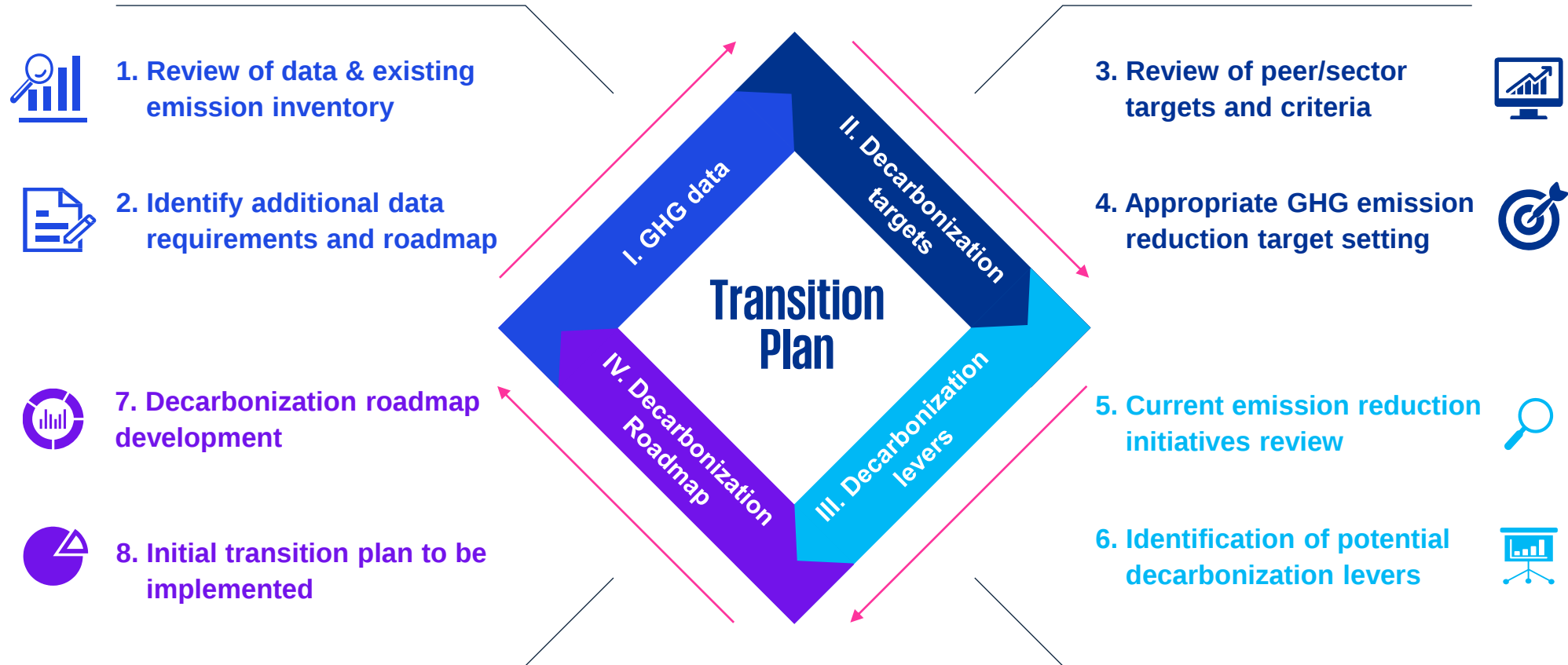


1. Credible

2. Robust

3. Costed

Stages in developing a Transition Plan

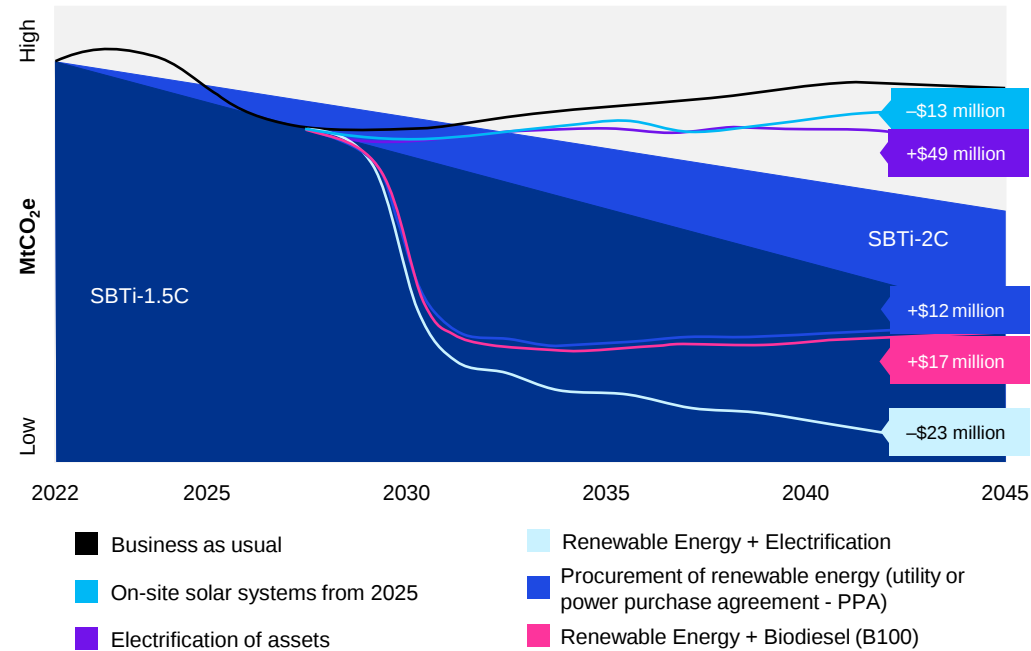


Transition Plan

KPMG Decarbonization Pathways Tool:

KPMG has developed an in-house tool to assist companies in modeling future scenarios to achieve decarbonization goals. The tool includes scenario models to assess the impacts of various **decarbonization scenarios** on reducing CO2 emissions **compared to their net present costs**.

Example-Output



Developing a scenario-based roadmap using the methodology of the tool ensures a robust transition plan is produced.

Integrating considerations such as future growth, anticipated environmental regulations and additional data on aspects such as grid decarbonization.



NOKIA

Nokian strategia vihreään siirtymään There is no green without digital

13 December

Pia Tanskanen



ESG is one of the six pillars of our corporate strategy

Our pillars



1

Grow CSP business faster than market

2

Expand the share of enterprise

3

Actively manage our portfolio

4

Secure business longevity in Nokia Technologies

5

Build new business models

6

Develop ESG into a competitive advantage

Our enablers



1

Develop future-fit talent

2

Invest in long-term research

3

Digitalize our own operations

4

Refresh our brand

Our two-pronged approach to ESG

Handprint

Maximizing our positive impact

- Decarbonizing other industries and society
- Enabling the transition of the energy sector
- Providing the critical networks for life
- Connecting the unconnected with digital skills

Footprint

Minimizing our negative impact

- Continually improving product energy efficiency
- Driving circularity to reduce waste
- De-risking the potential misuse of technology
- Building sustainable operations & supply chain

Built on a foundation of responsible and ethical business practices and procedures

Nokia is maximizing our handprint

Enabling other industries and society to decarbonize and adapt



Better management of natural resources with **vertical and precision farming**



Increasing productivity & sustainability through digitalization in **manufacturing**



Driving environmental & social benefits & increasing safety in **smart cities**



Enabling climate adaptation through **environmental monitoring**

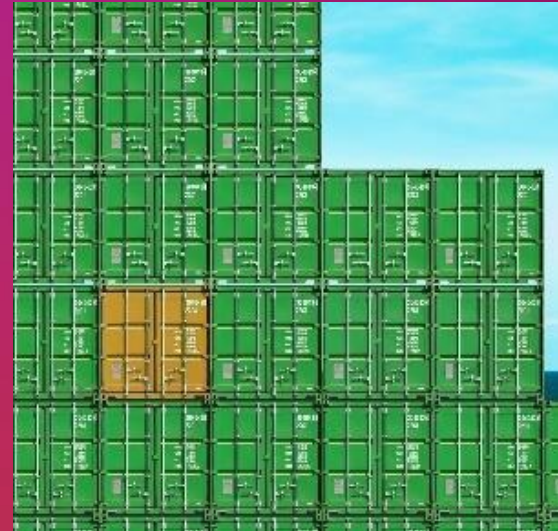
Minimizing Nokia's footprint: innovations for the information & communications networking industry today



Improving product
energy efficiency



Innovations in
cooling



Reducing supply
chain emissions



Accelerating the use
of renewables

Holistic environmental impact and mitigation targets





No green without digital: transforming industries for a net-zero future

2 December 2023, 12:00 – 13:00
2023 United Nations Climate Change Conference, Finland Pavilion, Blue Zone

Description

Digitalization will play a key role in enabling climate action. In the energy sector, it will support both renewables generation and grid transformation, allowing the sector to move faster with the green transition. Technologies such as digital twins and AI can also help help-to-optimize sectors' first ways to accelerate sustainability efforts. Digitalization will play a key role in supporting all industries to decarbonize.

In this event, Nokia will bring together representatives from key industries to debate industrial digitalization and decarbonization. It will also introduce policy, regulatory and financing perspectives, detailing what is needed to unleash the full enabling potential of digital.

Speakers

- Opening remarks: Ms. Melissa Schoen, Chief Corporate Affairs Officer, Nokia
- Keynote: Mr. Petteri Lipiä, Prime Minister of Finland
- Mr. Håkan Dowling, Group CEO, IEA
- Dr. Timur Göl, Chief Energy Technology Officer, International Energy Agency
- Mr. Heikki Mäkelä, CEO of Outokumpu
- Mr. Sebastian Weber, Global CIO of E.ON
- Mr. Guanghe Chen, Vice President for Infrastructure, The World Bank

Moderated by Mr. Subho Mukherjee, Vice President, Sustainability and Global Head of ESG, Nokia

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NOKIA



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Keskustelua

Tulevat tapahtumat

21.3.2024 CFO keskustelutilaisuus

ESG:n vaikutus talouskuntoon

12.6.2024 CXO keskustelutilaisuus

Teemana: ESG:n hallinto, organisointi, tavoitteet & mittarit

24.9.2024 CFO keskustelutilaisuus

Teemana: CSRD valmistautuminen: taloudellinen olennaisuus ja IFRS-raportointi

20.11.2024 CXO keskustelutilaisuus

Teema tarkentuu myöhemmin

