



Towards a more sustainable world

**We help combine responsibility and
business on a practical level.**

FIBS is the largest CR network in the Nordic countries, and a leading promoter of sustainable business



400+

members

77%
Companies
23%
Others

**We offer the most versatile
services to develop
sustainable business**

- ✓ Stay up to date
- ✓ Deepen the know-how
- ✓ Get peer support
- ✓ Expand your networks



**Our purpose is to accelerate
responsibility changemakers
towards more sustainable world.**

Since 2000

FIBS' goals and members



Our purpose

We accelerate responsibility changemakers towards more sustainable world.

Our values

Pioneering. Impact driven. Cooperative.

Our strategic choices 2022-2025



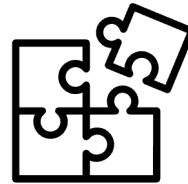
Competence development

We train our members on the most current corporate responsibility issues.



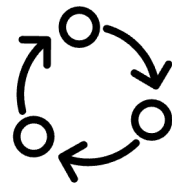
Sustainability stories

We make the state of sustainability, best practices and solutions visible.



Knowledge into action

We help combine responsibility and business on a practical level.



Regeneration and systemic change

We develop companies' capabilities for regenerative business and promote systemic change.

FIBS is the largest corporate responsibility network in the Nordic countries in terms of membership

Members

400+

FIBS is also one of the largest CR networks in Europe

[See all FIBS members](#)

The majority of members are companies

~ 3/4

The majority of company members are large companies

Members also include key corporate stakeholders

~ 1/4

NGOs, business and lobbying organizations, educational institutions, public sector actors and other societal actors

Services for different membership groups



You can choose the service package that suits you best



With FIBS Pro services, you can deepen the skills of your entire personnel and take your responsibility operations to a new level.



With FIBS Basic (FIBS Perus) services, you stay up-to-date and get a holistic perspective on corporate responsibility.

In addition all FIBS members can apply for FIBS Partner programme



As a FIBS Partner you can build your reputation as a top expert in corporate responsibility by cooperating with FIBS on a long-term basis.

Already 90+ businesses and organisations have chosen FIBS Pro



FIBS offers companies the best tools to develop responsible and sustainable business practices



Combine responsibility and business on a practical level



Be inspired by sustainability surveys and other resources



Get training in the most current sustainability issues



Develop corporate responsibility professionalism for the needs of the 2030s



Stay up to date on corporate responsibility trends and current practices



Grow your network, find peer support, and drive systemic change

FIBS member services and benefits 2024

FIBS Pro service includes all FIBS's services and benefits

FIBS member services and benefits 2024			FIBS Pro	FIBS Basic
Events	FIBS Impact	Discussion sessions on delimited topics	●	●
	FIBS Forum	Major events on current topics	●	●
	FIBS Webinar	Online events on current themes	●	●
	FIBS Practice	Small group trainings to deepen your expertise	●	
	FIBS Leader	Top management discussion forum: CFO Network, CXO events	●	
Other services	FIBS Peers	Unique peer support and sparring network, FIBS light mentoring program	●	
	FIBS Insight	News and information services: surveys, publications, analyzes, tools, newsletters, webinar recordings and presentation materials	●	●
	FIBS logo	Permission to use FIBS logo	●	●
	FIBS Pro badge	Permission to use FIBS Pro label	●	

Some events may have a limited right to participate

With the help of FIBS services, you stay up to date, deepen your skills and expand your networks

FIBS Impact	FIBS Forum	FIBS Webinar
In FIBS Impact events you have a chance to discuss delimited responsibility topics with the experts in the field and to exchange ideas, perspectives and experiences about the new ways of doing more impactful business. The aim of the events is to accelerate sustainable business among FIBS members and at the same time in society at large - by working together.	FIBS Forum events gather together a wide range of corporate responsibility experts, policymakers and influencers from corporations and other organisations. FIBS Forums are also streamed and recorded for later viewing.	FIBS webinars provide up-to-date information on hot corporate responsibility topics as well as practical tips to support the development of your responsible business.
FIBS Practice 	FIBS Leader 	FIBS Peers 
In thematic small group trainings, which meet 1-4 times a year, solutions to corporate responsibility issues are sought together through case examples and practical exercises facilitated by experts in the field. At the events, experiences are shared confidentially. The small groups of FIBS Pro members provide the best peer support on responsibility issues.	A discussion forum for top management (executive team and board of directors) addresses the opportunities of corporate responsibility and ways to integrate responsibility into corporate strategy and processes.	FIBS Pro is also a unique peer and sparring network: you will find Finland's best benchmark cases and be able to develop your own business with the forerunners of corporate responsibility.
FIBS Insight	FIBS logo	FIBS Pro badge 
FIBS's news and information service includes surveys, tools, publications, analyses, summaries, event presentations and newsletters, which you can use, for example, to in strategic planning and the development of corporate responsibility.	All FIBS members can use the FIBS logo as a sign of membership and their willingness to invest in responsible and sustainable business.	Those who have chosen the FIBS Pro service can use the FIBS Pro badge to communicate that they are among the active developers of corporate responsibility.

Some events may have a limited right to participate

FIBS membership is a significant resource for internal training, an employee benefit and opportunity to boost your recruitment marketing

A cost-effective way to train personnel and increase job satisfaction.

- FIBS membership is a significant employee benefit: The dozens of events and other membership benefits included in the FIBS Pro and FIBS Basic service packages are available to every employee in the member organization. You can offer your entire personnel the opportunity to increase their expertise and at the same time strengthen job satisfaction and employee commitment.
- The top management as well as the personnel of different business functions benefit from our services, regardless of their job description.

A unique opportunity to build your brand and stand out as an employer.

- More and more job seekers expect commitment and practical actions from employers in terms of responsibility. FIBS membership is one way to communicate your goals to invest in sustainable business: all FIBS members have the right to use the FIBS logo.
- Make use of your membership in recruitment marketing as well: highlight training opportunities at FIBS events in your job advertisements, along with your other employee benefits.



Events from trainings to webinars



In 2024, we help our members through our events to

- ✓ achieve net zero **greenhouse gas emissions**
- ✓ promote the restoration of **biodiversity**
- ✓ respect the Guiding Principles on Business and **Human Rights**
- ✓ support **inclusion, equality, diversity**
- ✓ **publish relevant financial information** related to climate and sustainable development
- ✓ consider **ESG risks**
- ✓ develop **sustainable business models** and **promote systemic change**

Events that benefit all business functions

- **Our new event themes for 2024** include e.g. training for top management on conflict preparedness. Sustainability reporting and CSRD data are still heavily featured in trainings, webinars, and the popular sustainability reporting event organized in September. Different types and scopes of events are also planned on the themes of climate, nature, human rights and innovative business.
- **Our programme also includes favorites from previous years**, such as the Diversity breakfast events and FIBS' light mentoring program.

[See our upcoming events and register](#)

24
JANUARY 2023
AT 16.00-17.00

FIBS PERUS | FIBS PRO | FIBS
Deep dive to Natural Capital Solutions and the Voluntary carbon market
LISÄÄ KALENTERIIN JAA

25
TAMMIKUU 2023
KLO 09.00-10.30

KAIKILLE AVOIN | FIBS JA 4FRONT
Yritysvastuun yhteiskunnallinen vaikuttavuus - yritysvastuun itsearvioinnin tulosesittely
LISÄÄ KALENTERIIN JAA

03
HELMIKUU 2023
KLO 08.30-10.15

FIBS PERUS | FIBS PRO | SOFIA HELSINKI | FIBS JA INCLUDIA LEADERSHIP
Diversiteetin ja inklusion nykytilan kartoitus: hyödyt, haasteet ja ratkaisut
LISÄÄ KALENTERIIN JAA

08
HELMIKUU 2023
KLO 13.00-16.00

KAIKILLE AVOIN | SITRA | FIBS JA SITRA
Vaikuttavaa luontotyötä - miten lähteä liikkeelle yrityksen tieteseen perustuvien luontotavoitteiden asettamisessa?
LISÄÄ KALENTERIIN JAA

Comprehensive news and information service



In the FIBS newsroom you will find research reports, publications and other materials on various sustainability themes

Most of the content of our [newsroom](#) is only open to FIBS members. [Create a username here](#) and check out the resources:

- [Events' presentation materials](#)
- [Videos \(event recordings\)](#)
- [Research reports](#)
- [Publications](#)
- [Tools](#)
- [Blogs](#)
- [Press releases and news](#)



Join FIBS's email list – Subscribe to the content that interest you most

Receive the latest news directly to your email

- Upcoming events
- Corporate responsibility trends and the latest practices
- Publications, surveys, blogs and analysis
- FIBS membership benefits and services

[Join the FIBS email list](#)

Choose the kind of mail you want to receive from us

- FIBS newsletter (11 pcs / year)
- Event summary (5 pcs / year)
- Invitations to events on topics that interest you most
- All FIBS email



Use the basic set of sustainability tools to develop your practices

Corporate responsibility self-assessment tool



Diversity and inclusion self-assessment tool



Diversity Charter Finland



Coming in 2024 Yritysvastuu 360



**FIBS Partner:
Grow your reputation
as a sustainability
expert**



The FIBS Partner Program provides contacts and visibility to industry leaders, pioneering companies and other accelerators of sustainable business

For consultants, service providers and expert organizations, FIBS offers an opportunity to build a reputation as a top expert among companies in responsibility or certain corporate responsibility themes, to expand contact networks and to profile itself as a catalyst for sustainable business in Finland.

Within the framework of the two-year FIBS Partner program, you can cooperate with us on a long-term basis by producing our membership services or by financing our projects. In return, you get enhanced visibility in our communication channels and use the FIBS Partner brand. All FIBS members can apply for a FIBS Partner Programme.



FIBS Partners 2023-2024



FIBS service production partners

FIBS's partnerships 2024

Some of FIBS's services are produced in cooperation with partners specialized in different responsibility themes. **FIBS's Strategic Partner is KPMG**, with whom we produce events aimed at top management. Together with **11 FIBS Partner organizations**, we will produce events and other current member services in 2023-24.



AVIDLY

DITTMAR &
INDRENIUS

Enact®

excellence
finland

Leadership
INCLUDIA

knowit

south pole

UPRIGHT PROJECT

RAMBOLL



WHYC?

We also utilize the latest tools, networks and experts of our international partners in our service production

FIBS is [WBCSD](#)'s Global Network Partner



We actively cooperate e.g. with networks focusing on natural capital and diversity management

- [Business for Nature Partner / Lisbon Declaration](#)
- [EU Business @ Biodiversity Platform](#)
- [EU Platform of Diversity Charters](#)
- [Global Platform on Business and Biodiversity](#)



**What do the
members think
about FIBS's
services?**



The members are quite satisfied with FIBS's services

90%

**of members say that FIBS
has succeeded well or
very well in its member
services**

“

FIBS is gratifyingly active in its operations, and grasps current themes quickly and nimbly. I consider FIBS to be definitely the best and most influential network of CR professionals and organizer of sustainability events.

”

98%

**would recommend
FIBS' services to a
colleague in the
sustainability field**

Source: FIBS member satisfaction survey 2022

**Join FIBS or
upgrade your
membership to a
new level**

All companies and organizations that aim to promote corporate responsibility in their operations can become members of FIBS

FIBS has 5 membership fee categories, which are determined by the size of the organization. The annual fee for the FIBS Basic service is included in the price of the FIBS Pro service. VAT is not added to the prices.

FIBS membership fees 2024		
Membership fee categories*	FIBS Basic**	FIBS Pro
Large-scale companies and organizations Number of employees over 500 or turnover over €500 mill. or balance sheet over €500 mill.	3700 € / yr.	7700 € / yr.
Large companies and organizations Number of employees 250-500 or turnover €50-500 mill. or balance sheet 43-500 mill.	3000 € / yr.	7000 € / yr.
Medium-sized companies and organizations Number of employees 50-250 or turnover €10-50 mill. or balance sheet €10-43 mill.	1600 € / yr.	5600 € / yr.
Small companies and organizations Number of employees under 50 or turnover under €10 mill. or balance sheet under €10 mill.	750 € / yr.	4750 € / yr.
Micro companies Number of employees 1 and turnover under €100 000	400 € / yr.	4400 € / yr.

* If one of the payment bases - number of employees, turnover or annual balance sheet - exceeds a defined limit, the company/organization belongs to the higher payment category

**Those who join FIBS July 1 and after that will pay only half of the current year's FIBS Basic membership fees

Join FIBS or upgrade your membership to a new level!

If your organization is not yet a FIBS member

To join FIBS go to our [membership application form](#), choose FIBS Pro or FIBS Basc (FIBS Perus) service, add your details and submit.

[JOIN FIBS](#)

If your organization is already a FIBS member

When you want to take your membership to a new level and have access to all FIBS services, order FIBS Pro with [this form](#).

[ORDER FIBS PRO](#)



Ask more about our services!

fibs@fibsry.fi

fibsry.fi